



Call for Proposal for Innovative Cocoa Value Chain Projects

The Swiss Platform for Sustainable Cocoa brings together 43 key stakeholders of the private sector, civil society, academia and government. By joining forces, the Platform promotes sustainable sourcing practices and aims to create an attractive and sustainable cocoa sector in support of the Agenda 2030 on Sustainable Development.

As the representative of the Swiss Government in the Platform, the Swiss State Secretariat for Economic Affairs (SECO) presents a co-financing facility to initiate and leverage innovative value chain projects. SECO invites the private sector members of the Platform to submit project proposals and encourages cross-sectoral partnerships with NGOs and research institutes and the engagement of local organizations and international partners.

The first round of the call is launched at the occasion of the fourth World Cocoa Conference in Berlin. Submitted proposals shall be guided by the following premises and criteria:

- Improved livelihood: The facility aims to substantially improve the living conditions of cocoa producers and their families. The increase of household income of cocoa farmers plays a key role.
- Value chain focus: Following the concept of shared responsibility enrooted in the Global Cocoa Agenda, proposals shall rely on a strong buy-in from stakeholders along the entire cocoa value chain, i.e. from producers to traders, manufacturers, retailers and to consumers.
- Innovation and scaling up: The facility aims to support prototype projects and the implementation of innovative approaches with the potential to be scaled up through financing schemes that are not reliant on grant funding primarily.
- Sharing of experiences: Identified good practices and lessons learnt from supported projects shall be shared openly to foster joint learning processes.
- Sustainability: Proposals shall enhance social, environmental and economic sustainability based on credible standards aligned with monitoring framework of the Global Cocoa Agenda and the Agenda 2030, addressing mainly SDGs 1, 2, 13 and 15.

SECO provides a total amount of CHF 6.5 million for the years 2018 to 2021 with an overall funding target of CHF 20 million. The primary geographical focus lies on the West African and South American regions as the main sourcing countries of Swiss Chocolate manufactures.

The deadline for the submission of project proposals in the present call is June 8, 2018.

Further information on the Swiss Platform for Sustainable Cocoa: www.kakaoplattform.ch.
Contact details for queries regarding the Call for Proposal:

State Secretariat for Economic Affairs

Christian Robin
Deputy Head Trade Promotion
christian.robin@seco.admin.ch
+41 58 464 08 17

Swiss Platform for Sustainable Cocoa

Christine Mueller
Coordination Office
christine.mueller@kakaoplattform.ch
+41 31 311 65 11