

Public-Private Partnerships – for more sustainability in the cocoa sector

Since the launch of the Swiss Platform for Sustainable Cocoa (SWISSCO), the State Secretariat for Economic Affairs (SECO) – being a founding member of SWISSCO – has provided a co-financing facility. It aims at leveraging private sector investments and promoting public-private and cross-sectoral partnerships to promote sustainability in the cocoa value chain.

As part of this strategy, in a first project cycle from 2018 to 2022, SECO provided CHF 6.5 million for the implementation of 14 innovative value chain projects that reached nearly 100'000 cocoa farmers. For the years 2023 to 2026, SECO provides a total amount of CHF 13 million for projects clustered around the following three core themes: Sustainable Sourcing Landscapes, Innovative Value Chain Projects, and Peer Learning & Collaboration.

SWISSCO members can find a more detailed overview of the different Calls for Proposals, Guiding Principles and Eligibility Criteria in the SWISSCO Filebox. For all general enquiries, please contact the SWISSCO Coordination Office via <http://www.kakaoplattform.ch/contact>

	Sustainable Sourcing Landscapes	Innovative Value Chain Projects	Peer Learning & Collaboration
What it is about	The sustainability agenda shall be expanded beyond individual supply chains. Systemic change is being triggered in key sourcing landscapes for the Swiss cocoa value chain, targeting areas such as climate, child labour and others.	New approaches and tools are tested with moderate investments and lean implementing structures to better serve the farmers' needs.	Peer learning, knowledge transfer, and common approaches are fostered through joint undertakings with SWISSCO members and international partners.
Overall Funding	CHF 10 Million	CHF 2 Million	CHF 1 Million
Who is eligible to submit a proposal?	All SWISSCO members Cross-sectoral partnerships as well as cooperation with local organisations and international partners are explicitly encouraged.	SWISSCO members of sector A and B; especially targeted at SMEs and smaller member organisations.	All SWISSCO members Cross-sectoral partnerships as well as cooperation with local organisations and international partners are explicitly encouraged.
Timeline	3 funding windows; operational start of the projects between October 2022 and October 2023	Project proposals can be handed in on an ongoing basis (2023 – 2026)	Project proposals can be handed in on an ongoing basis (2023 – 2026)