

Swiss Platform for Sustainable Cocoa

Orafo



# Our vision

The Swiss Platform for Sustainable Cocoa strives to strengthen the social, environmental and economic sustainability throughout the entire cocoa value chain. By doing so, it improves the living conditions of cocoa farmers and their families, protects natural resources and creates a viable and resilient cocoa sector for present and future generations.



### Who we are

The Swiss Platform for Sustainable Cocoa is a multi-stakeholder initiative, bringing together more than 70 members from along the global cocoa value chain: chocolate manufacturers, traders, retailers, NGOs, research institutions as well as the Swiss Government, represented by the State Secretariat for Economic Affairs (SECO). Together, the members represent more than 90% of Switzerland's cocoa imports.

Launched in 2017, the platform is financed by member fees as well as by public-private partnerships. This enables the implementation of projects that drive real innovation in the sector and create tangible impact, thus linking the high-quality reputation of Swiss chocolate with sustainability.

This collaborative approach makes the Swiss Platform for Sustainable Cocoa a flagship project lighthouse project on how specific challenges in value chains can be addressed and serves as a beacon for other commodity sectors.



# What we do

The Swiss Platform for Sustainable Cocoa aims to provide sector-wide solutions, by involving all actors along the global cocoa value chain. Together, we tackle the challenges of the sector conjointly, leveraging synergies, sharing responsibility and learning together.

Through this multistakeholder approach, we establish a common understanding of the sustainability challenges in the cocoa value chain, thus creating the basis to enable systemic change that addresses the root causes of these challenges throughout the sector.

We do this by sharing knowledge and experience among peers, piloting innovative solutions and leveraging investments through public-private partnerships, fostering transparency through a common monitoring framework, promoting dialogue with producing countries and coordinating activities with other international initiatives in the sector.



# Our commitment

The cocoa sector faces a number of social, environmental and economic challenges:

A large proportion of cocoa farmers are affected by poverty, lack of access to financial services and adequate infrastructure, and child labour remains a prevailing issue. In addition, cocoa is often produced at the expense of the environment through deforestation and loss of biodiversity, and most cocoa-producing nations are impacted by climate change.

Together, we are committed to enhancing sustainability throughout the entire cocoa value chain, from production over processing, trade, manufacturing, and all the way to consumption.

### Roadmap 2030

Our efforts are guided by the UN Sustainable Development Goals (SDGs) in the framework of the Agenda 2030. The path towards our vision is expressed in our Roadmap 2030 which comprises four key target areas and two crucial transversal themes. The progress will be measured on the basis of a baseline report that will inform an interim report in 2025 and a final report in 2030.

#### **TARGET AREAS**

### **1. LIVING INCOME**

In order to ensure a **living income** for cocoa farmers and their families, we pursue a holistic approach that considers all determining factors such as crop price, diversification of income, and improvement of framework conditions and local governance.

#### **3. CHILD LABOUR**

We implement innovative approaches on different scales to tackle the complex issue of child labour in cocoa-growing communities and to improve the perspectives of young people.



### 2. CLIMATE, FOREST AND AGROFORESTRY

With the goal of a deforestation-free and climate-friendly cocoa supply chain, we engage in international efforts to halt deforestation and forest degradation and promote the adoption of climate-smart agriculture and agroforestry practices.

#### **4. TRACEABILITY** AND TRANSPARENCY

We promote and gradually enhance the traceability of cocoa beans back to the farmer to facilitate development opportunities for cocoa farmers and to increase the level of transparency for consumers.

#### **KEY TRANSVERSAL THEMES**

### GENDER

Empowering women is key to resolving many challenges in the cocoa sector. We therefore promote women's access to better training, jobs, land, markets, education, and financial services.



To increase value creation in producer countries, we endorse innovative approaches both in the production and processing of cocoa and in the greater diversification of the production steps as well as of the product range.





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